

*Design Management Review* is published by the Design Management Institute (DMI), the leading organization dedicated to improving the management and utilization of design. Founded in 1975, DMI is the oldest international organization serving design managers, business managers, and educators.

Frequency: Quarterly  
 Circulation: 3,000 managers & designers  
 Color: Black  
 Size: 86-96 pages

Please contact DMI for current insertion deadlines.

### Advertising rates

Frequency:	1x	2x-4x
Full page:	\$700	\$650
1/2 page:	\$500	\$400
1/4 page:	\$350	\$225

Members of the Design Management Institute are entitled to the appropriate member discount on these rates.

### Sizes

Full page:	7 1/2" x 9 3/8" (45p x 56p)
1/2 page horiz:	7 1/2" x 4 1/2" (45p x 27p3)
1/2 page vert:	3 1/2" x 9 3/8" (21p9 x 56p)
1/4 page:	3 1/2" x 4 1/2" (21p9 x 27p3)

### Inserts

Full page (8 1/2" x 11") pre-printed inserts are \$1300. Non-standard pieces will be quoted individually. All inserts must be approved by DMI prior to mailing.

### Payment terms

A fully completed DMI insertion order must accompany all advertisements. Payment is due within 30 days of receipt of invoice. A service charge of 5% per month is incurred on all balances not paid within 30 days of the invoice date. Advertisements and inserts must run within a 12-month period to earn frequency rates.

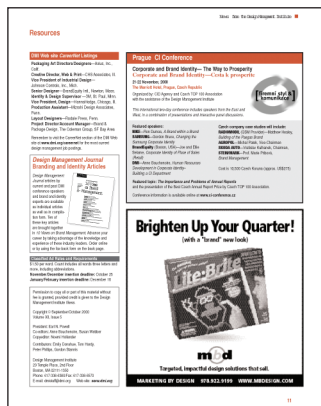
### Specifications

Digital artwork should be supplied in Quark, Illustrator or PDF format accompanied by all printer and screen fonts and graphics used in the file. Trim size of publication: 8 1/2" x 11". Artwork may also be submitted camera-ready, one-layer stat (133 or 150 line screen) or film-screened negative right reading, emulsion-side down. No bleeds. All copy is subject to approval by editor.

### Cancellation policy

There is no penalty for cancellations made prior to the insertion deadline for that issue. Cancellations are not accepted after the insertion deadline. Cancelled ads will not count toward fulfillment of the frequency rate.

Sample advertisement page




### Contact

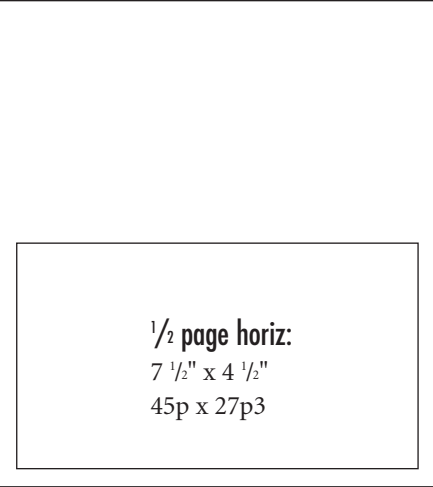
For more information, or to place an ad, please contact DMI's advertising manager at 617-338-6380, fax 617-338-6570 or e-mail [dmistaff@dmii.org](mailto:dmistaff@dmii.org) (attention Advertising Manager)

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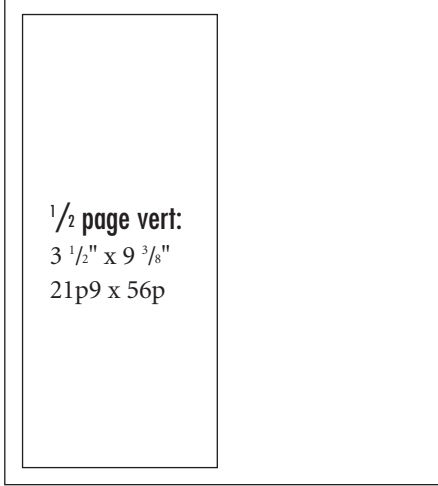
## *Design Management Review* advertisement sizes



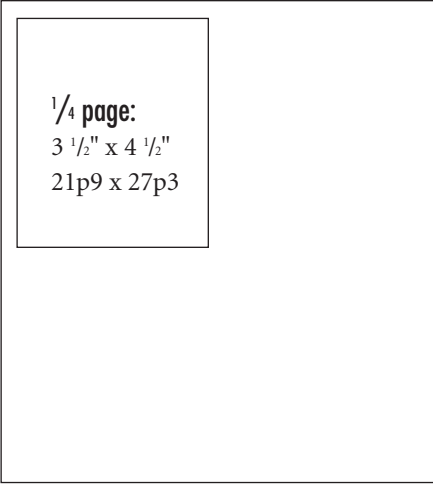
**Full page:**  
7 1/2" x 9 3/8"  
45p x 56p



**1/2 page horiz:**  
7 1/2" x 4 1/2"  
45p x 27p3



**1/2 page vert:**  
3 1/2" x 9 3/8"  
21p9 x 56p



**1/4 page:**  
3 1/2" x 4 1/2"  
21p9 x 27p3