



DESIGN MANAGEMENT INSTITUTE

# Event Registration

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Name: \_\_\_\_\_

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Title: \_\_\_\_\_

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Company: \_\_\_\_\_

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Address: \_\_\_\_\_

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City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

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Country: \_\_\_\_\_

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Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

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E-mail: \_\_\_\_\_  Please do not add me to your monthly e-mail announcement list.

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Please check the event for which you are registering. Offer valid only for current ID and HOW magazine subscribers.

**Seminars: \$700 (regularly \$875)**

- Strategies that Transform Brands — June 10, 2008, Cincinnati
- Designing Future Competitive Advantage — June 19-20, 2008, New York City
- Managing Creative Staff — June 19-20, 2008, Denver
- The Top Ten Issues Design Managers are Facing in 2008 — June 26-27, 2008, Boston
- Integrating Design, Technology and Business for Rapid, People-driven Innovation— July 17-18, 2008, Chicago
- The Trendmaster's Guide to Great Design — October 27-28, 2008, Chicago

**Conference: \$1180 (regularly \$1475)**

- Brand/Design 20 Conference: SYNERGY — June 11-13, 2008, Cincinnati

Total Payment enclosed US\$ \_\_\_\_\_

**Payment**

- Check enclosed (US dollars, drawn from a US bank)  Bill me
- Charge to:  VISA  MasterCard  AmEx

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Signature: \_\_\_\_\_

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Send to: Education Manager, The Design Management Institute, 101 Tremont Street, Suite 300, Boston, MA 02108 USA  
phone: 617-338-6380 fax: 617-338-6570 e-mail: dmistaff@dmii.org (Attn: Education Manager)

All cancellations must be received in writing. DMI will deduct a \$100 administrative charge for seminars and \$150 for the Brand/Design Conference and refund or credit the remaining fee for cancellations received six or more business days prior to the start of the event. No refund is allowed for cancellations received less than six business days prior to the seminar, or for no-shows.

Substitutions are allowed, but notice must be received in writing. Payment is required within 30 days of invoice date, or not later than 10 calendar days before the event, whichever comes first.

In the unlikely event that it becomes necessary to cancel an event, DMI will issue either a full refund or a full credit towards a future event, but will not be responsible for any charges incurred by the registrant, including hotel and airline fees.