



DESIGN MANAGEMENT INSTITUTE

# DMI Professional Development Program Seminar Registration

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Name: \_\_\_\_\_

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Title: \_\_\_\_\_

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Company: \_\_\_\_\_

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City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

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Country: \_\_\_\_\_

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Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

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E-mail: \_\_\_\_\_  Please do not add me to your monthly e-mail announcement list.

Please register me for the following seminar/membership bundle (check appropriate box):

	Seminar Price	Regular Membership Cost	Discounted Membership Cost	Bundled Price
<input type="checkbox"/> Professional Member Bundle	\$785	\$400	\$200	\$985
<input type="checkbox"/> Professional Group Member Bundle	\$700	\$1600	\$1200	\$1900
<input type="checkbox"/> Organization Member Bundle	\$650	\$3200	\$2400	\$3050
<input type="checkbox"/> Forum Member Bundle	\$610	\$6400	\$5200	\$5810

Please register me for the seminar only.

<input type="checkbox"/> Non-member	US \$875	<input type="checkbox"/> DMI Academic Individual Member	US \$785	<b>Total Payment enclosed US \$_____</b>
<input type="checkbox"/> DMI Professional Member	US \$785	<input type="checkbox"/> DMI Academic Group Member	US \$700	
<input type="checkbox"/> DMI Professional Group Member	US \$700	<input type="checkbox"/> DMI Forum Member	US \$610	
<input type="checkbox"/> DMI Organization Member	US \$650			

**Name of Session: Strategies for Designing Meaningful Brand Experiences**

**Seminar Date:** February 26-27, 2004

**Seminar Location:** Austin, TX

### Payment

- Check enclosed (US dollars, drawn from a US bank)  Bill me
- Charge to:  VISA  MasterCard  AmEx

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Card #: \_\_\_\_\_ Exp. date: \_\_\_\_\_

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Signature: \_\_\_\_\_

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Billing street address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zipcode: \_\_\_\_\_

Send to: Education Manager, The Design Management Institute, 29 Temple Place, 2nd Floor, Boston, MA 02111 USA  
phone: 617-338-6380 fax: 617-338-6570 e-mail: dmistaff@dmil.org (Attn: Education Manager)

All cancellations must be received in writing. DMI will deduct a \$100 administrative charge and refund or credit the remaining fee for cancellations received six or more business days prior to the start of the seminar. No refund is allowed for cancellations received less than six business days prior to the seminar, or for no-shows.

Substitutions are allowed, but notice must be received in writing. Payment is required within 30 days of invoice date, or not later than 10 calendar days before the seminar, whichever comes first.

In the unlikely event that it becomes necessary to cancel a seminar, DMI will issue either a full refund or a full credit towards a future seminar, but will not be responsible for any charges incurred by the registrant, including hotel and airline fees.