



## Nina Terrey

### Speaker Resume

**Name:** Nina Terrey, Design Director, ThinkPlace

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### Educational Background:

Degree	Institution	Major Area of Study	Year Degree
Bachelor of Business	University of Technology, Sydney, Australia	Marketing and Finance	1999
Masters of Business (Research)	University of Canberra, Canberra, Australia	Design and complex organisations	In study

### Professional Background:

Nina Terrey is currently the Design Director for [ThinkPlace](#) a strategy and design firm based in Canberra, Australia. Its purpose is to apply design thinking to the design of public services to improve community experiences with government. Nina is responsible for working with clients to understand their business strategies and how design can help them. Nina drives the design research practice. Her recent assignments have included working with organisations in Australia and New Zealand to leverage design in their operations delivering such things as user experience models, community pathways for new government initiatives and design research programs to inform technology design.

Previously Nina worked in the [Australian Taxation Office](#) (ATO) for over 7 years. Nina worked as a Designer in the ATO over the period 2003 to 2007. Nina was part of the design capability leading design projects across the organisation. Her experience in practicing design within the ATO gives her

a very practical and valuable perspective in understanding how design is adopted and embedded in complex organisations.

Nina has also worked for [Unilever](#) in their product and marketing departments in various divisions in Australia. Her experience working in consumer research, brand management and product development gives her an appreciation for the private sector context and how design plays a role in building strategic advantage.

Nina is studying her Masters at the University of Canberra in the School of Business and Government. Her work is based on how design can be adopted and embedded by complex organisations.