

Noemi Maria Sadowska

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Employment

- 07/2004 – present **Regents Business School London**
Senior Lecturer and Design Management Subject Leader responsible for the delivery and development of the degree pathway from an academic and administrative side
- 01/2002 – 06/2004 *Visiting Lecturer* responsible for planning and teaching of design management focused modules to Foundation and BA International Business with Design Management students
- 09/2002 – 08/2004 **Department of Design; Goldsmiths College, University of London**
Visiting Tutor responsible for planning and teaching students on BA in Computing and Design for the World Wide Web. Additional duties also include programme development, administrative responsibilities and recruitment
- 01/2002 – 06/2004 Involved in conceptualisation, writing, development and admissions for the new cross-disciplinary programme BA in Computing and Design for the World Wide Web
- 01/2001 – 03/2003 *Visiting Tutor* responsible for planning and teaching introductory web design workshops for BA Design/Eco Design and BA Education with D&T programmes within the Department
- 09/2001 – 08/2002 *INSET Co-ordinator* responsible for arrangements and administrative organisation of any INSET workshops within the Department
- 09/1994 – 09/1998 **Designgruppe TRANSPARENT; Kiel, Germany**
Designer responsible for creation of projects followed by computer supported realisation and production.
- 08/1993 – 12/1993 **Le Moniteur Architecture; Paris, France**
Layout designer at a leading architectural magazine.

Education

- 09/1999 – 08/2006 **Goldsmiths College, University of London**
PhD in Design Studies
- 09/1998 – 09/1999 **Design Futures Program; Goldsmiths College, University of London**
Master of Arts - Distinction
- 09/1992 – 04/1994 **Visual Communication Program; Nova Scotia College of Art and Design; Halifax, N.S. Canada**
1994-Bachelor of Design in Communication Design
- 09/1988 – 04/1992 **Fine Arts Program, Major in Jewellery, Minor in Art History; Nova Scotia College of Art and Design; Halifax, N.S. Canada**
1994-Bachelor of Fine Arts in Fine Art

Publications and Conferences

- 05/2008 **Have alternative fuel cars reached a 'tipping point' or are they just a fad?**
A paper in collaboration with Hollins, B and Wellington, P. in Engineering Designer: The Journal of Institution of Engineering Designers published by Deeson Group Ltd. (awaiting publication)
- 03/2007 **Designers' tool-kit in dealing with gender norms in web design**
A paper given at 4th European Gender and ICT Symposium and 3rd Christina Conference on Women's Studies: Gender, Images and Global Context, March 8-10, Helsinki, Finland
- 02/2007 **Transferring Traditions? From The Graphic Design Of Women's Magazines To Commercial Online Portals For Women**
Online journal paper in visual:design:scholarship: Research Journal of the Australian Graphic Design Association
- 2007 **Interpreting the Female User: How Web Designers Conceptualise Development of Commercial WWW Sites to Satisfy Specific Niche Markets**
Book chapter in Kurniawan, S. & Zaphiris, P. (eds) Advances in Universal Web Design and Evaluation: Research, Trends and Opportunities. Idea Group Inc.
- 11/2006 **Are We Designing Female Audiences? The case of BEME.com a Women's Commercial Online Portal**
A paper given at Design Research Society 2006 Conference: Wonderground, November 1-4, Lisbon, Portugal
- 2006 **Design and Women's Expectations of WWW Experience**
Book chapter in Trauth, E. M. (ed) Encyclopedia of Gender and Information Technology. Information Science Publishing (an imprint of Idea Group Inc.)
- 01/2006 **The Design Myth**
Article in Feist, M. (ed) RBS London LINK Newsletter. Regents Business School London

- 11/2005 **Minding the Gap: Using Artefacts to Navigate Private, Professional and Academic Selves in Design**
Book chapter in collaboration with Tham, M. in Grillner, K., Glembrandt P. & Wallenstein, S. O. (eds) 01.AKAD: Experimental Research in Architecture and Design - Beginnings. AKAD/axl books. Stockholm
- 10/2005 **The Stored Wisdom: Artefacts as Gap Minders between the 'Professional Self', the 'Personal Self' and between Professionals of Different Disciplines**
Online journal paper in collaboration with Tham, M.: Working Papers in Art and Design: the Role of the Artefact in Art and Design Research Vol. 3
- 12/2004 **WWW or What Women Want? Negotiating Online Design Practice within Existing Gender Structures**
Online publication of conference proceedings of 5th European Academy of Design Conference: TECHNÉ Design Wisdom, February 2004 (URL: <http://www.ub.edu/5ead/princip5.htm>)
- 07/2004 **The Stored Wisdom: Artefacts as Gap Minders between the 'Professional Self', the 'Personal Self' and between Professionals of Different Disciplines**
A paper given in collaboration with Tham, M. at Research into Practice 2004 Conference: What is the Role of the Artefact in Art and Design Research, July 2, Hatfield, UK
- 04/2003 **WWW or What Women Want? Negotiating Online Design Practice within Existing Gender Structures**
A paper given at 5th European Academy of Design Conference: TECHNÉ Design Wisdom, April 28-30, Barcelona, Spain
- 01/2003 **Mystery and Magic behind BEME.com: An Internet Environment where Female Users Negotiate Gender through Design**
A paper given at European Gender and ICT Symposium: Where Are We At? January 17, Amsterdam, Netherlands
- 11/2002 **Women's Internet Sites: A Search for Design Strategies to Engage the Female Viewer**
Book chapter in Consalvo, M. & Paasonen, S. (eds) Women and Everyday Uses of the Internet: Agency and Identity; Peter Lang Publishing, New York.
- 06/2002 **The BEME.com Internet Experience: Negotiating Design and Gender within the Historical Context of the Women's Publishing Industry**
A paper given at XXIX Symposium of the International Committee for the History of Technology; ICOHTEC 2002, June 24-29, Granada, Spain
- 11/2001 **At a Touch of Your Finger, Only a Mouse Click Away ...: Women's Internet Sites: A Negotiated Relationship between Design, Gender, Images of Femininity and Women Viewers**
A paper given at Working Conference: A New Girl Order? Young Women and the Future of Feminist Inquiry; King's College, University of London, November 12-14, London, UK
- 07/2001 **Women's Internet Sites: a Negotiated Relationship between Design, Gender, Images of Femininity and Women Viewers**
A paper given at Women's Studies Network (UK) Association 14th Annual Conference: Gender and Culture: Leisure, Consumption and Women's Everyday Lives, Cheltenham & Gloucester College of Higher Education, July 12-14, Cheltenham & Gloucester, UK

Awards and Competitions

- 2002 **Travel Award – Technology, Cultural Interchange and Globalization**
XXIX Symposium of the International Committee for the History of Technology ICOHTEC 2002, Granada, Spain
- 2001 **Golden Web Award; The International Association of Web Masters and Designers**
Design of www.siroccorituals.com and www.theStudio53.com
- 2000 **Travel Award – Doctoral Education in Design - Foundations for the Future**
Norwegian School of Management Nordic Innovation Project Conference La Clusaz, France
- 1995 **The Silver Governor General Medal**
Halifax, Nova Scotia, Canada
- 1993 **Air Canada/Zwicker Fellowship**
Paris, France
- 1993 **Pattie Snow-Parker Memorial Scholarship**
Paris, France
- 1991 **Endowment Scholarship**
Halifax, Nova Scotia, Canada
- 1991 **Centennial Scholarship**
Halifax, Nova Scotia, Canada
- 1988 **Foundation Centennial Scholarship**
Halifax, Nova Scotia, Canada