

RESUME of James Ping-Yong Lee

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CONTACT INFORMATION

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Year of Birth: 1969

EDUCATION QUALIFICATIONS

<u>Qualification</u>	<u>Year</u>	<u>University</u>
Master of Design	2005	University of New South Wales / Australia
Bachelor of Business Administration	1992	National University of Singapore / Singapore

PROFESSIONAL EXPERIENCE

2002– present	LASALLE College of the Arts – Lecturer / Specialisation Coordinator
2000 – 2001	Nobel Design Holdings Ltd – Furniture Division – Division Director
1999 – 2000	Nobel Design Holdings Ltd - Design Division-Business Development Director
1998 - 1999	Nobel Design Holdings Ltd – Commercial Design Division-Principal Interior Designer
1994 - 1998	Nobel Design Holdings Ltd – Commercial Design Division-Senior Interior Designer

PROFESSIONAL ASSOCIATION

2004 - present Interior Design Confederation Singapore - **Member**

1998 - 2004 Society of Interior Designers, Singapore – **Member**

RESEARCH INTERESTS

Current research interests include:

Educational-Industrial Competencies Matching Studies (Art and Design):

Educational-Industrial Matching Model (LAMP) developed in LASALLE College of the Arts, Faculty of Foundation Studies. The imminent research effort will focus on establishing an industrial database of experts' profile for enhanced accuracy in comparison. (2006 – present)

Materials Research on Tropical Woods for Furniture and Interior Design Application:

Furniture design – twisted bent plywood techniques using tropical timber types such as Teak, Mahogany, Nyatoh, etc. Research intends to explore possibilities of practical applications of twisted bent-ply techniques in the design and production of furniture and furnishing. (2004 – 2007)

Creativity and Heuristics Research (Art and Design)

Preliminary studies on the nature of artistic and design-specific creativity – how creativity could be enhanced through the understanding of the human abilities. This research develops from the study of MI theory and the findings of Sternberg, Gardner, Amabile and Csikszentmihalyi. (2004 – present)