

Curriculum Vitae

JO-ANNE BICHARD

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Present Position:

Research Fellow: Royal College of Art Helen Hamlyn Centre
Co-Investigator Welcoming Workplace AHRC/EPSRC
HHC Research Manager i~design 3 EPSRC
Co-Coordinator Include - International biennial conference on Inclusive Design

Education:

2005-2010 MPhil/PhD Architectural Studies (Part Time), Bartlett School of Graduate Studies, University College London.
Supervisor; Professor Julienne Hanson

2001-2003 MSc Science Communication (Part Time), Imperial College London, University of London.
Dissertation Title: *Enchantments and Controversies in the Age of Post-Modernity: The Brain Image, the Media and the Artefact.*

1996-1999 BSc (Hons) Social Anthropology 2:1, Goldsmiths College, University of London.
Dissertation Title: *Naked Ethnography, Ethnography in the Nude: A study of an East End Turkish Bath.*

Employment:

2003-2006 Research Fellow; Social Inclusion. Bartlett School of Graduate Studies, UCL. The Inclusive Design of Away from Home (Public) Toilets in City Centres. Vivacity 2020, EPSRC.

2002-2003 Researcher; Department of Anthropology, Goldsmiths College. Neuroscience Promises: Current and Future Applications of Brain Imaging Technology. Innovative Health Technologies, ESRC / MRC.

2001-2002 Research Assistant; Department of Anthropology, Goldsmiths College. The Challenge of Recent Neurology to Conceptions of Mental & Physical Illness. Innovative Health Technologies, ESRC / MRC.

Grants

2006 Arts and Humanities Research Council (AHRC) & Engineering and Physical Science Research Council (EPSRC) Designing for the 21st Century, Co-Investigator 'Welcoming Workplace' <http://www.welcomingworkplace.com/>. Rethinking office design to enable growing numbers of older people to participate in the 21st century knowledge economy. Awarded: £224,376 Grant Number AH/E507948/1

Professional Activities

2007 Sanitary Task Group review of BS8300 (2001) Design of Buildings and their Approaches to meet the needs of Disabled People British Standards Institute

Publications, Conference Papers & Posters:

Forthcoming Hanson J, Greed C & **Bichard J.** (2008) 'The Challenges of Designing Accessible Toilets in City Centres', Municipal Engineer

Bichard J, Hanson J & Greed C. (2008) 'Please Wash Your Hands' in Senses & Society, Berg, March 2008

Gheerawo, R & **Bichard, J.** (2008) Living Independently: accessing aspirations for

- kitchen design in Access By Design The Journal of the Centre For Accessible Environments, Issue 114 Spring 2008 pp 18-21
- Bichard J**, Langdon P & Coleman R. (2007) 'Does My Stigma Look big in this? Considering the Acceptability and Desirability in the Inclusive Design of Technology Products' in Universal Access In Human Computer Interaction. Coping with Diversity, Springer, Berlin/ Heidelberg, pp 622-631
- Bichard J**, Hanson J & Greed C (2007) 'Who put the P in Policy: The reality of guidelines and legislation in the design of the accessible toilet' Include 2007, RCA, London
- Hanson J, **Bichard J**, & Greed C. (2007) 'Accessible Public Toilets in City Centres: The final Instalment?' in Access By Design; The Journal of the Centre For Accessible Environments, Issue 112 Autumn 2007 pp 22-27
- Hanson J, **Bichard J** & Greed C. (2007) 'The Accessible Toilet Design Resource', Book & CD, UCL / Vivacity, London
- Bichard, J.** C. Boyko & L. Mackay (2006) 'Crossing boundaries': Inclusive design, Urban Planning and Design Against Crime in Sheffield. Accepted paper Royal Geographical Society Institute of British Geographers Annual Conference, London, August 2006.
- Bichard, J.** J. Hanson & C. Greed (2006) 'The Inclusive Design of Public Toilets'. Poster presentation, Healthy Communities: Convergence of Public Health and Sustainability Agendas. University of the West of England, April 2006
- Bichard, J.** J. Hanson & C. Greed (2006) 'Away From Home Public Toilet Design; assessing user wants, needs and aspirations' in *Designing Accessible Technology*, PJ Clarkson, PM Langdon & P Robinson (eds.) London: Springer Press.
- Bichard, J.** (2005) 'Inclusive design of away from home toilets; The Japanese example'. *Access By Design; Journal of the Centre for Accessible Environments*, Issue 104, Autumn 2005, pp. 22-25.=
- Hanson, J. **J. Bichard** & C. Greed (2005) 'Personas, narratives and empowerment: redefining 'reasonable provision' in respect of the inclusive design of 'away from home' toilets in city centres'. Poster presentation, INCLUDE 2005, Royal College of Art, London, April, 2005.
- Hanson, J. **J. Bichard** & C. Greed (2004) 'Accessible public toilets in city centres: the next installment'. *Access By Design; Journal of the Centre for Accessible Environments*, Issue 101, Winter 2004, pp. 28-31.
- Hanson, J. **J. Bichard** & C. Greed (2004) 'The challenges of designing accessible toilets in city centres'. Proceedings of the 20th Symposium on Toilet, Tokyo, Japan, November 2004, pp. 55-74.
- Hanson, J. **J. Bichard** & C. Greed (2004) 'Personas, narratives and empowerment: involving disabled users in the design of accessible 'away from home' toilets in city centres'. Proceedings of the 30th Congress of International Geographical Union, Glasgow, Scotland, August 2004.
- Hanson, J. **J. Bichard** & C. Greed (2004) 'Inclusive design of public toilets in city centres'. Proceedings of the 2nd Cambridge Workshop on Universal Access and Assistive Technology, (CWUAAT) March 2004.
- Greed, C. J. Hanson & **J. Bichard** (2003) 'Inclusive Design of Downtown Public Restrooms', *Bathroom Today*
- Bichard, J.** (2002) A slice of life: the brain image as visual cultural artifact. Accepted Paper. European Association for the Study of Science and Technology (EASST) July 2002, York.