

]professional experience:[.]

aug 05 – present	Community College of City University, City University of Hong Kong <i>Senior Lecturer</i> <i>Programme Leader of Associate of Arts in Digital Visual Design</i> <i>Programme Leader of Bachelor of Design (Communication Design)</i> <i>Programme Leader of Bachelor of Design (Multimedia Design) since Sept 2006</i>
aug 02 – jul 05	City University of Hong Kong (Division of Building Science + Technology) <i>Lecturer, Programme Leader of Associate of Arts in Digital Visual Design</i>
mar 03 – jun 06	Creative Consultant
mar 99 – jul 04	Hong Kong Polytechnic University, School of Design <i>Part-time Lecturer: Design Thinking, Design Studies, Design, Culture & Technology</i>
jul 00 – jul 02	Waisun Artificial Jewellery Co. Ltd. <i>Business Development Manager</i>
dec 98 - jul 02	Creative Consultant
feb 98 - dec 98	Thompson Connect Worldwide (J. Walter Thompson H.K.) <i>Creative Director</i>
jan 97 – feb 98	Rapp Collins Worldwide, Hong Kong <i>Creative Director</i>
jul 96 - dec 96	International Bank of Asia <i>Marketing Manager, Generic Credit Cards</i>
apr 96 - jun 96	Rapp Collins Communicade, Mississauga Ont <i>Art Director</i>
jun 95 - aug 95	Ogilvy & Mather PTE. (HK) <i>Account Executive</i>
mar 91 - aug 94	Ogilvy & Mather Direct <i>Associate Creative Director may 93 - aug 94</i> <i>Creative Group Head may 92 - apr 93</i> <i>Senior Art Director mar 91 - apr 92</i>
feb 90 - feb 91	J. Walter Thompson <i>Art Director</i>
sept 88 - jan 90	Leo Burnett Ltd. <i>Art Director</i>

]education:[.]

- 2003 sep – present **Academy of Art University, SF**
MFA in Interior Architecture and Design (graduating sept 2007)
- 2001 may – 2002 jun **SPACE - University of Hong Kong**
Certificate in Chinese Culture
- 1999 mar - sept **LERN Institute**
Manhattan, Kansas
(organised by The Chinese University of Hong Kong)
Certified Programme Planner (CPP)
- 1994 - 1996 **Schulich School of Business**
York University, Ontario
Master of Business Administration (MBA)
- 1985 - 1988 **Swire School of Design**
Hong Kong Polytechnic, Hong Kong
B.A. in Design
- 1983 - 1985 **Swire School of Design**
Hong Kong Polytechnic, Hong Kong
Diploma in Design
- 1971 - 1983 **Maryknoll Sisters' School**
Hong Kong
Hong Kong Certificate of Examination

]professional affiliation:[.]

- 2007 - present **Hong Kong Institute of Marketing**
Full Member
- 2006 - present **Hong Kong Design Centre (HKDC)**
Affiliate Member
- 2005 - present **International Institute of Interior and Architectural Design (IIAD)**
Student Member
- 2002 - present **Hong Kong Designers Association (HKDA)**
Ex-co, Full Member