

Resume of Marcus Jahnke – April 2008

Contact Information

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Year of birth: 1969



Education

- Bachelor of Science in Innovation Engineering (1994), Halmstad University
- Environmental Technology, (1995), Kalmar University
- Master of Fine Arts in Design (2005), HDK - School of Design and Crafts in Gothenburg

Professional Experience

- Consultant, sustainable design, 2005-
- ERM, Environmental consultant, 2001-04 – 2002-08
- NCC Contracting, Environmental manager, 1999-04 – 2001-03
- Volvo AB/Volvo Cars, Environmental management systems coordinator, 1995-09 – 1999-03
- HRM/Ritline AB, Manager sustainable design services, 1995-08 – 1998-12
- SAAB Aircraft, Airplane builder, 1989-01 – 1989-09

Research projects and interests

Design Methodology as a Foundation for Improved Innovation Capability

This is my PhD project which investigates how “to apply design methods and design thinking in product developing organizations with little or no prior experience from design in order to enhance innovation capability”. My reason and interest connects with my wish to understand how radical innovation to support a sustainable development can be made possible in organizations.

Design and gender

I participated as design coordinator in this project at the Center for Consumer Science at Gothenburg university. The project explored how gender issues affect design. The outcome has among other things been an exhibition curated by me.

Sustainable design

Sustainable design is a theme which runs through all my work, both in research and as a designer. I am national O2 liaison and am involved in a number of activities on sustainable design such as design work, lecturing, and writing.