



DESIGN MANAGEMENT INSTITUTE

DMI Membership

*The community of
design leaders*

"DMI has been a breath of fresh air for me by providing meaningful intellectual content, a rich environment for exchanging ideas, and a place where I can easily obtain sanity checks from my peers... Of all design organizations I have and currently participate in, DMI is indeed the best!"

Bryce Rutter, Ph.D
CEO, Metaphase Design Group Inc.

DMI membership opens the door to a global community of forward-thinking design leaders. When you join DMI, you join a network of professionals from corporations, consultancies, the public sector, and universities who are committed to enhancing their professional skills and credibility, and providing greater value to their organizations.

DMI members have access to the most up-to-date information through DMI publications, educational events, training, and networking opportunities. DMI membership includes individual and organizational categories for both professionals and academics.

Become part of the community that will shape the future of design management. Join DMI today.

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Email: dmistaff@dmigroup.org
Web site: www.dmi.org

Member Benefits Comparison Chart

	Individual	Group	Organization	Forum
Professional Price	\$400	\$1600	\$3200	\$6400
Academic Price*	\$300	\$500	—	—
Student Price*	\$150	—	—	—
Listed members	1	4	8	16
DMI <i>Review</i> subscription	1	4	8	16
Free downloads of DMI articles and case studies	Yes	Yes	Yes	Yes
Listings in online Member Directory	1	4	8	16
Online access to conference video and presentation archive	Yes	Yes	Yes	Yes
Conference & Seminar discount	10%	20%	25%	30%
Conference & Seminar fee credit	—	—	—	\$1500
Link on DMI Web site	Yes	Yes	Yes	Yes
Coverage opportunities in DMI	Yes	Yes	Yes	Yes
Discount on DMI publications	10%	20%	25%	30%
Discount on ads in DMI publications	10%	20%	25%	30%
Special Forum Benefits	—	—	—	www.dmi.org

*Academic memberships are for fulltime faculty and staff of accredited educational institutions.

*Student memberships are for fulltime students, or students enrolled in a formal graduate design management degree program.

Individual Membership

Professional

Price

Annual Fee: \$400

Academic

Price

Annual Fee: \$300*

Student

Price

Annual Fee: \$150*

Information

- One subscription to the quarterly *Design Management Review*
- Free downloads of DMI *Review* reprints, the DMI salary survey, conference presentations, and case studies from the DMI Web site
- 20% discount on DMI *Review* back issues, reprints and other Institute publications

Training/Continuing Education

- 10% discount on DMI conferences
- 10% discount on DMI seminars
- Advance notice and early registration privileges for DMI conferences, workshops and seminars

Networking/Promotion

- Access to the online Member Directory
- Listing/link on the DMI Web site (www.dmi.org)
- Coverage opportunities in DMI *News & Views*
- 10% discount on promotional and/or classified ads in DMI *News & Views* and the DMI *Review*

Professional

Price

Annual Fee: \$1600

Academic

Price

Annual Fee: \$500*

DMI Group Membership includes four memberships from the same institution, and offers greater savings in conference and seminar fee discounts.

Information

- Four subscriptions to the quarterly *Design Management Review*
- Free downloads of DMI *Review* reprints, the DMI salary survey, conference presentations, and case studies from the DMI Web site for each of the four members
- 20% discount on DMI *Review* back issues, reprints and other Institute publications for each of the four members

Training/Continuing Education

- 20% discount on conference fees for any member of group*
- 20% discount on seminar fees for any member of group*
- Advance notice and early registration privileges for DMI conferences, workshops, and seminars

Networking/Promotion

- Member Directory listings for each of the four members
- Access to the online Member Directory for each of the four members
- Listing/link on the DMI Web site (www.dmi.org)
- Coverage opportunities in DMI *News & Views*
- 20% discount on promotional and/or classified ads in DMI *News & Views* and the DMI *Review*

*Academic memberships are for full-time faculty and staff of accredited educational institutions.

*Student memberships are for fulltime students, or students enrolled in a formal graduate design management degree program.

* Registrations must reference the membership in order to obtain the discount

Organization Membership

Organization

Price

Annual Fee: \$3200

DMI Organization

Membership includes eight memberships from the same institution, and offers greater savings in conference and seminar fee discounts.

Information

- Eight subscriptions to the quarterly *Design Management Review*
- Free downloads of *DMI Review* reprints, the DMI salary survey, conference presentations, and case studies from the DMI Web site for each of the eight members
- 25% discount on *DMI Review* back issues, reprints and other Institute publications for each of the eight members

Training/Continuing Education

- 25% discount on conference fees for any member of the organization*
- 25% discount on seminar fees for any member of the organization*
- Advance notice and early registration privileges for DMI conferences, workshops, and seminars for each of the eight members

Networking/Promotion

- Member Directory listings for each of the eight members
- A copy of the annual Member Directory for each of the eight members
- Access to the online Member Directory for each of the eight members
- Listing/link on the DMI Web site (www.dmi.org)
- Coverage opportunities in *DMI News & Views*
- 25% discount on promotional and/or classified ads in *DMI News & Views* and the *DMI Review*

* Registrations must reference the membership in order to obtain the discount

Forum Membership

Forum Price

Annual Fee: \$6400

The Forum is designed to benefit not only direct participants but also their senior executives and designated manager in their organizations.

The Forum includes twelve individual memberships.

Benefits of Forum Membership

Exclusive Benefits

- \$1,500 Conference Fee Credits
Participants of the Forum can use conference fee credits as they choose. For example, a participant may attend three conferences and apply \$500 in credit towards each symposium fee. Forum participants may also pass along credits to designated managers as rewards for superior performance or for special development needs.
- Participation in periodic Institute surveys
- Invitation to special conference receptions
- Referral for special information searches or industry trends and opportunities

Information

- Twelve subscriptions to the quarterly *Design Management Review*
- Free downloads of DMI *Review* reprints, the DMI salary survey, conference presentations, and case studies from the DMI Web site for each of the twelve members
- 30% discount on DMI *Review* back issues, reprints and other Institute publications for each of the twelve members

Training/Continuing Education

- 30% discount on conference fees for any member of the organization*
- 30% discount on seminar fees for any member of the organization*
- Advance notice and early registration privileges for DMI conferences, workshops, and seminars for each of the twelve members

Networking/Promotion

- Member Directory listings for each of the twelve members
- A copy of the annual Member Directory for each of the twelve members
- Access to the online Member Directory for each of the twelve members
- Listing/link on the DMI Web site (www.dmi.org)
- Coverage opportunities in DMI *News & Views*
- 30% discount on promotional and/or classified ads in DMI *News & Views* and the DMI *Review*

** Registrations must reference the membership in order to obtain the discount*

Membership Application

Membership Type	Regular Price
Individual	
<input type="checkbox"/> Professional Price	US\$400
<input type="checkbox"/> Academic Price	US\$300
<input type="checkbox"/> Student Price	US\$150
Group	
<input type="checkbox"/> Professional Price	US\$1,600
<input type="checkbox"/> Academic Price	US\$500
<input type="checkbox"/> Organization	US\$3,200
<input type="checkbox"/> Forum	US\$6,400

Name:

Title:

Company:

Address:

City:

State/Province:

Zip/Postal code:

Country:

Phone:

Fax:

E-mail:

Please do not add me to your e-mail announcement list.

Web site (URL):

Type of organization: (check one)

Consultancy

Corporation

Academic

Public Sector

Design discipline: (check any that apply)

Brand Identity

Corporate Identity

Communications

Environmental Design

Graphic Design

Industrial Design

Interaction Design

Interior Design

Marketing

Package Design

Recruitment

Research

Web Site Design

Payment

Check enclosed (US dollars, drawn from a US bank)

Bill me

Charge to: VISA MasterCard AmEx

Wire transfer*

Card #:

Exp. date:

Signature:

Billing street address:

City:

State:

Zipcode:

Send to: The Design Management Institute
101 Tremont Street, Suite 300, Boston, MA 02108 USA
Phone: 617-338-6380 Fax: 617-338-6570
E-mail: dmistaff@dmi.org (Attn: Membership)

* For international wire transfers, please contact DMI
for account information at: Voice: +617-338-6380,
Fax +617-338-6570.