

DMI Councils:

DMI has two primary councils that provide guidance on content, research and programs: **The Advisory Council** with members from 19 countries, and **The Research Advisory Council** with members from 11 countries.

2007 Research Agenda:

DMI has three top tier research priorities for 2007:

- Design Management competency
- Design and Design Management valuation
- Design Management for the 21st century

Research Grant:

In honor of past president Earl Powell, DMI established the “Powell Research Grant,” an annual research grant for outstanding student research in the area of design management.

History and Accomplishments:

Conferences:

DMI has produced 95 international conferences:

- 31 Annual design management conferences
- 18 Brand design conferences

- 10 European design management conferences
- 12 Academic design management conferences
- 31 Summits and symposiums

Seminars:

- DMI has developed 27 seminars and conducted over 150 sessions.
- DMI has developed monthly online seminars (webinars) to complement the seminar program.
- DMI has trained over 2,700 design and business professionals in various aspects of design management.

Publishing:

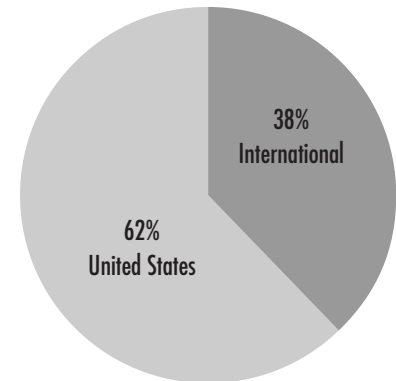
- DMI has published 66 issues of the *Design Management Review* and two *Academic Review* issues.
- In total, DMI has published 764 articles related to design management to date.

Case Studies:

- DMI is the world leader in producing teaching Case Studies about design.
- DMI has produced with Harvard Business School Publishing, 31 teaching Case Studies and 14 Executive Summary Cases.
- Harvard Business School Publishing distributes selected Case Studies.

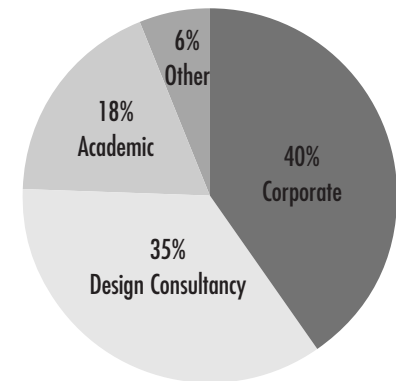
International Distribution:

The international appeal of the *Design Management Review* shows strong interest around the world for DMI content.



Member Distribution:

The distribution of DMI's 1,400+ members demonstrates the broad scope of interest in DMI content.



Scope of Content:

Although DMI is focused on design management, the areas of content within design management are broad, integrated, and have a growing appeal to many stakeholders.

Design

- Graphic design
- Product design
- Interface design
- Identity design
- Brand design
- Retail design
- Packaging design
- Exhibition design
- Environment design
- Media design

Management

- Design strategy
- Design management
- Design leadership
- Design innovation
- Design and culture
- Design usability
- Design/business integration
- Project management
- Process management
- Creativity leverage

Institute

- Research
- White papers
- Case studies
- Best practice
- Publishing
- Seminars
- Conferences
- Curricula
- Resource database
- Partnerships

